Summary

- The land is identified for development and is available now:
- It is in an accessible location close to the City Centre:
- It is largely screened from wider landscape views by topography and existing vegetation.
- The proposed scheme includes valuable new local services, such as a new Public House and a hotel
- The proposed scheme has the potential to provide significant new local employment opportunities;
- The proposed scheme will provide a range of high quality and sympathetically designed family homes;
- The proposals include open space and associated planting and biodiversity improvements.

The landowners would like to receive feedback on the ideas put forward.

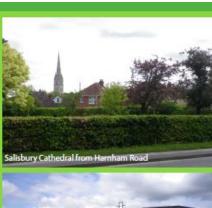
Please send your comments to PRO Vision at:

Grosvenor Court, Winchester Road, Ampfield, Winchester, SO51 9BD

info@pvprojects.com or leave comments on our website at: www.pvprojects.com/harnham



July 2014



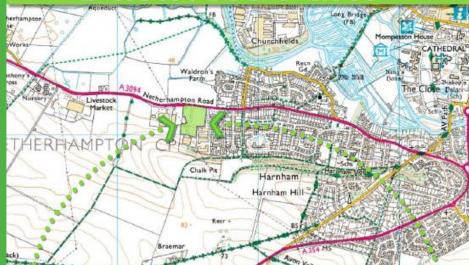






Looking towards Netherhampton Road

Proposals for: Land at Harnham **Business Park**



Land at Harnham Business Park is a former Southern Electric Depot and allocated employment site that has stood vacant for a number of years. As an employment area, the site has failed to attract any development other than the Booker warehouse at the southern end of the site.

Government guidance encourages the development of previously developed land and specifically promotes the benefits of mixed use development that will deliver multiple benefits from the use of land.



nd at Harnham Business Park

Site and Location

The proposal site is south of the Netherhampton Road, Harnham, a residential area on the south western edge of Salisbury between the River Nadder to the north and downland to the south. The area is well connected being situated only 1.5km from Salisbury City Centre and benefits from good road links to Bournemouth via the A338 and Southampton via the A36.

The surrounding built-up area has grown organically from a linear form of development fronting Netherhampton Road to a larger urban area comprising a number of residential streets to the north and south of the main road.

Harnham is well served by Junior and Infant schools, a recreation ground, churches and good footpaths and bus links into the City Centre.

On the adjacent Harnham Trading Estate there are a number of commercial uses including vehicle repair shops and other light industrial businesses.

Proposals

A mixed development is proposed that would introduce employment, leisure and residential uses to the site.

A key component of the scheme will be a new pub facing Netherhampton Road with a 60 bed hotel situated behind it. This will be complemented by additional employment development and a range of open market and affordable housing.

The new housing to be provided would include:

Open Market

39 Dwellings mixed, mainly 3 or 4 bed accommodation.

Affordable

26 Dwellings mixed, mainly 1 or 2 bed accommodation

